

Breckenridge Winter Events

Breckenridge signature events are being reimagined this winter to comply with public health protocols. Expect more open-air art-based activities that reflect the Town's thriving arts scene and unique community character.

Lighting of Breckenridge, December 5, 2020 – Though the official lighting countdown and the Race of the Santas are postponed until 2021, downtown will still light up with more than 13,000 feet of LED holiday lights. The Breckenridge Tourism Office is also looking to engage the entire community to create a “Santa-fied” town decked out in jolly attire, a Festival of Trees along the Riverwalk path, and animations to surprise and delight!

- **Deck the Halls and Get Decked Out** – For the Dec. 5 kick off weekend, the BTO wants to create an immersive festive experience. To make this vision come to life we need you, our trusted community partners, to help spread the good cheer! The goal is to get every restaurant, store, and individual downtown to dress up and display festive spirit! Come out dressed as Santa, a reindeer or an elf. Rock an ugly holiday sweater, or show off your Hanukkah gear. Even Grinch's are welcome! Just dress to impress with your best festive outfit.
 - The business displaying the most festive spirit will be awarded the coveted SANTA CUP Trophy!
- **Festival of Trees** - The Blue River Recreation Path will transform into a winter wonderland of holiday splendor featuring artfully decorated trees. We are looking to engage with local businesses to sponsor and decorate each featured tree. Tree decorating will take place on Dec 4, 2020 and trees will remain on display until the week of Jan 4, 2021. Signage will be supplied crediting the business to their tree. Theme is entirely up to you. Get creative to draw people into your business!
 - If your business is interested in decorating a tree, please email events@gobreck.com by **November 15, 2020**. Trees are limited and participation will be granted on a first come first serve basis.
 - Businesses lining the Blue River Recreation Path are encouraged to decorate their rear windows to support increased foot traffic through that area.

Ten Days of Ullr, December 9 - 19, 2020 – For over 57 years, our snow-obsessed community has put on Viking helmets and paid tribute to Ullr, the Norse god of snow. While large gatherings like the iconic Ullr Fest parade, Ullr Bonfire and unofficial world ShotSki record are postponed until 2021, the celebration of Ullr will go on! This year we are highlighting the “**10 days of ULLR**”, with experiences that will allow us to capture the spirit of ULLR in a socially distanced format.

- **ULLR Tribute Gallery** – Breckenridge will not host the traditional ULLR parade this year. Instead, in support of the Town's social distancing efforts, we are replacing parade floats with open-air art installations paying tribute to Ullr throughout town.
- **The Quest for ULLR** – Introducing ‘Quest for Ullr’, an interactive scavenger hunt that combines the fun of the “Amazing Race” with a sightseeing tour of Breckenridge.

Breckenridge Snow Sculpture Invitational, Build: Jan. 26 – 29 View: Jan 29 –Feb 7

The Breckenridge Snow Sculpture Invitational will serve as a placeholder for the iconic International Snow Sculpture Championships which are postponed until 2022. Snow sculptures will be featured at dispersed locations around town and remain on display for two weeks from January 29 -February 7, 2021.

